

BOARD STAFF INTERROGATORY #2

INTERROGATORY

Ref: General

Preamble:

There is limited reference to measure level penetration in the Technical Resource Manual.

Questions:

- a) Please discuss if there are any ongoing or future planned penetration end-use surveys being done by the utilities. i. If the utilities are currently undertaking any market penetration studies, please provide a status update, the specific areas being investigated and if there is any collaboration opportunities with the Independent Electricity System Operator.

RESPONSE

While the Utilities endeavor to approach Demand Side Management ("DSM") programming based on market intelligence, neither Union nor Enbridge have any ongoing or future planned end-use surveys to assess Technical Reference Manual ("TRM") measure-level market penetration across Ontario.

Witnesses: D. Bullock
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