







## Boiler Contractor Email Template: Established Contact

**Subject:** \$200 Incentive Offer to Support Boiler Baseline Study

Hi xxxxx,

Thanks for your interest in participating in the study we are working on to collect market data on recent hydronic boiler installations in Ontario. As I noted, we appreciate your support to help us identify a few eligible sites that we could visit from clients you have worked with. This would entail a brief visit by one of our staff to take a look at the boiler, and to record information on the thermal efficiency and other boiler features.

We are looking to identify facilities that have installed one or more boilers that meet the following criteria:

- Must be a space heating hot water boiler
- Must have a capacity greater than 300 MBH
- Must have been installed after June 30, 2013
- Must have replaced existing boilers (i.e. not new construction)
- Boiler installations did not receive an incentive from Enbridge or Union

As a reminder, we are offering a **\$200 referral incentive for each successful site lead** (up to a maximum of 5 sites) that you are able to provide to us. Your customers will also receive a \$200 incentive for a successful site visit.

Thanks again for your interest in assisting with this study and please let me know if you have any questions.

Regards,  
xxxxx